

**WPLW
102.5 - FM
HILLSBOROUGH, NC**

ISSUES AND PROGRAMS REPORT

FOR

STATION WPLW

**4th QUARTER 2013
(October 1st – December 31st)**

Compiled by:
Mike Biddle, Assistant Program Director

Radio station WPLW-FM has compiled a list of issues those area residents feel are a major concern to the Raleigh-Durham Metropolitan (MSA). WPLW-FM conducts regular ascertainment of community leaders, businesspersons, and residents of our coverage area to determine the issues of importance to our listeners.

WPLW-FM utilizes this list as a basis for our programming response to selected issues each quarter. Typically WPLW-FM addresses the issues in its Sunday program called "Carolina Close-Up", and thru a series of live and pre-recorded announcements.

The current issues as of December 31, 2013 included:

- EC-Economy
- GR-Growth/Transportation/Roads
- GA-Government Affairs
- EG-Ethics in Government
- ED-Education
- EH-Environment and Health
- POL-Political Affairs
- MC-Minority Concerns
- FY-Family and Youth
- UE-Unemployment/Joblessness
- NS-National Security**

Carolina Newsmakers

4th Quarter 2013

"Carolina Newsmakers" is a 30 minute weekly public affairs program that airs Sunday mornings at 6 and hosted by Curtis Media Group owner Don Curtis. It features interviews with North Carolina leaders in government, policy, education, research and other areas.

10-06-13

"INTERVIEW WITH GREGG THOMPSON, NC STATE DIRECTOR OF THE NATIONAL FEDERATION OF INDEPENDENT BUSINESSES"

ISSUES COVERED: NC GENERAL ASSEMBLY; BUSINESS AND INDUSTRY; MANUFACTURING; GROWTH OF THE ECONOMY; SMALL BUSINESSES; JOB CREATION; THE RECESSION; STATE REGULATIONS AND TAXES; URBAN/RURAL AREAS OF NC; REGULATORY REFORM; TAX REFORM; HEALTHCARE; RECRUITING BUSINESSES TO NORTH CAROLINA; HEALTH INSURANCE; IMMIGRATION AND ILLEGAL IMMIGRATION; SECURING THE NATION'S BORDERS; NEW REPUBLICAN LEADERSHIP IN NORTH CAROLINA AND ITS EFFECTS ON BUSINESS; HYDRAULIC FRACTURING AND ENERGY PRODUCTION – EC, GR, GA, UE, POL, EH

10-13-13

"INTERVIEW WITH RUFUS EDMISTEN, LAWYER, AND MEMBER OF "EDMISTEN, WEBB, AND MOORE"

ISSUES COVERED: AMERICAN HISTORY; WATERGATE; U.S. SENATE; LOCAL, STATE, AND FEDERAL GOVERNMENT; POLITICAL PARTIES; STAFFING FOR U.S. SENATORS AND REPRESENTATIVES; CONSTITUTIONAL LAW; NC BALANCED BUDGET REQUIREMENTS; ALLOCATIONS OF STATE FUNDS; HIGHER EDUCATION; NC ECONOMIC DEVELOPMENT; NC DEPARTMENT OF COMMERCE; STATE TAX REFORM; LOBBYING; CIVILITY IN SOCIETY; SOCIAL REFORM; PARENTING, CHILDREN, AND FAMILY ISSUES – ED, GA, GR, EC, POL,

10-20-13

"INTERVIEW WITH JOHN HOOD", PRESIDENT AND CHAIRMAN OF THE JOHN LOCKE FOUNDATION

ISSUES COVERED: THE JOHN LOCKE FOUNDATION; CONSERVATIVE VALUES; HEALTHCARE AND HEALTH INSURANCE; "OBAMACARE"; POLITICAL PARTIES; AFFORDABLE HEALTH CARE ACT; FEDERAL DEFICIT; 2014 ELECTIONS; THE GOVERNMENT SHUTDOWN; ECONOMIC RECOVERY; HEALTH INSURANCE PREMIUM INCREASES; IMMIGRATION REFORM; JOB CREATION IN NORTH CAROLINA; SMALL BUSINESSES IN N.C. – POL, EC, EH, UE, MC, EG

10-27-13

"INTERVIEW WITH ROBERT SCHOFIELD", POLICY DIRECTOR, NC POLICY WATCH

ISSUES COVERED: POLITICAL PARTIES; PROBLEMS WITH THE "OBAMACARE" WEB SITE; MEDICARE PART D ENROLLMENT; HEALTH CARE AND HEALTH INSURANCE; HUGE INCREASES IN COST OF HEALTHCARE INSURANCE; BCBSNC; TRANSPORTATION AND OTHER OF THE STATE'S INFRASTRUCTURE NEEDS; ECONOMIC RECOVERY; THE ENVIRONMENT; IMMIGRATION REFORM; NON-PARTISAN REDISTRICTING; LOCAL, STATE, AND FEDERAL GOVERNMENT; TERM LIMITS FOR LEGISLATORS – EH, EC, GA, POL, GR, EG

11-03-13

"INTERVIEW WITH TONY TATA", SECRETARY OF TRANSPORTATION FOR THE STATE OF NORTH CAROLINA

ISSUES COVERED: NC DEPARTMENT OF TRANSPORTATION; NC GEOGRAPHY; ROAD AND STREET MAINTENANCE; TRANSPORTATION; THE STATE'S INFRASTRUCTURE; STRATEGIC TRANSPORTATION INVESTMENT ACT AND LAW; LOCAL, STATE, AND FEDERAL GOVERNMENT; TRANSPORTATION FUNDING REFORM; JOB CREATION; JOBS FOR VETERANS; STATE HIGHWAY SYSTEM; OPTIONS FOR IMPROVING THE STATE'S ROADS; ECONOMIC DEVELOPMENT; UNSAFE BRIDGES IN N.C. AND PLANS TO FIX THEM; HIGHWAY CONSTRUCTION AND STATE ROAD INFRASTRUCTURE COSTS; NC STATE EMPLOYEES; KEEPING THE STATE'S ROADS OPEN DURING INCLEMENT WEATHER – GR, EC, POL,

11-10-13

"INTERVIEW WITH U.S. CONGRESSMAN DAVID PRICE"

ISSUES COVERED: REDISTRICTING; 4TH DISTRICT; LOCAL, STATE, AND FEDERAL GOVERNMENT; POLITICAL PARTIES; REVIEW OF CONGRESSMAN PRICE'S TERM IN OFFICE; NC MANUFACTURING; OPERATING TEXTILE MILLS IN NORTH CAROLINA; FEDERAL RESEARCH DOLLARS FUNDING PROJECTS IN NORTH CAROLINA; ECONOMIC STIMULUS PACKAGES; AFFORDABLE HOUSING; RURAL/URBAN AREAS OF NC; FUNDING FOR TRANSPORTATION; REVENUE FROM THE STATE GAS TAX; TRANSPORTATION; NC STATE RAIL SYSTEM; U.S. ENERGY INDEPENDENCE; U.S. RELATIONS WITH EGYPT – POL, EC, GR, EG, UE

11-17-13

"INTERVIEW WITH WAYNE GOODWIN", NC STATE INSURANCE COMMISSIONER

ISSUES COVERED: DIFFERENT FORMS OF INSURANCE; "OBAMACARE"; HEALTH INSURANCE; STATE HEALTH INSURANCE EXCHANGES; HEALTH INSURANCE QUOTES; STATE GOVERNMENT AND STATE LEGISLATURE; HEALTH INSURANCE TAX CREDITS FOR BUSINESSES; IMPACT OF

"OBAMACARE" ON SMALL BUSINESSES; STATE INSURANCE COMMISSIONER AS STATE FIRE MARSHALL; "CAPTIVE" INSURANCE STATES; ATTRACTING BUSINESSES TO NORTH CAROLINA; INSURANCE FRAUD IN ASSOCIATION WITH "OBAMACARE"; CHANGES TO HOME OWNERS INSURANCE; STORM/HURRICANE/WEATHER RELATED INSURANCE CLAIMS; OTHER TYPES OF INSURANCE FRAUD – EC, EG, EH, POL, UE

11-24-13

"INTERVIEW WITH SCOTT DORNEY", EXECUTIVE DIRECTOR, NC MILITARY BUSINESS CENTER

ISSUES COVERED: NC MILITARY BUSINESS CENTER; THE U.S. MILITARY'S IMPACT ON THE STATE'S ECONOMY; FEDERAL MILITARY CONTRACTS IN NORTH CAROLINA; NC COMMUNITY COLLEGE SYSTEM; FEDERAL SPENDING AND SMALL BUSINESSES; NC SMALL BUSINESS ADMINISTRATION; ACTIVE MILITARY IN NORTH CAROLINA; VETERANS RETIRING IN NORTH CAROLINA; NC MILITARY BASES; CIVILIAN EMPLOYEES ON NC MILITARY BASES; CONSTRUCTION AND SERVICES ON NC MILITARY BASES; CONSUMPTION OF PRODUCTS ON NC MILITARY BASES; CITY OF FAYETTEVILLE GOVERNMENT; ECONOMIC DEVELOPMENT; EMPLOYMENT AND ECONOMIC OPPORTUNITIES – NS, EC, GR, FY, UE, POL, GA, ED

12-01-13

"INTERVIEW WITH TOM JENSEN", DIRECTOR, PUBLIC POLICY POLLING

ISSUES COVERED: POLLING IN THE STATE OF NORTH CAROLINA; RESEARCH; POLITICAL PARTIES; REDISTRICTING; POLLING OF THE REPUBLICAN PARTY IN N.C.; NC GENERAL ASSEMBLY; THE STATE'S BALANCED BUDGET REQUIREMENT; FUNDING PUBLIC EDUCATION; THE REPUBLICAN PRIMARY FOR US SENATE SEAT IN 2014; CONSERVATIVE WING OF THE REPUBLICAN PARTY; "OBAMACARE" AND ITS EFFECT ON DEMOCRATIC POLLING NUMBERS; THE ROLLOUT OF "OBAMACARE"; POPULARITY OF PRESIDENT OBAMA AND GOVERNOR MCCRORY; ECONOMIC RECOVERY; ISSUE OF CONSPIRACIES ASSOCIATED WITH THE ASSASSINATION OF PRESIDENT JOHN F. KENNEDY; WATERGATE AND SENATOR SAM ERVIN; UNITING ELEMENTS IN THE NORTH CAROLINA SOCIETY – POL, EG, UE, EC, GA

12-08-13

"INTERVIEW WITH ANDY TAYLOR", PROFESSOR, POLITICAL SCIENCE, NC STATE UNIVERSITY

ISSUES COVERED: SWINGS IN PUBLIC OPINION; POLITICAL PARTIES; "OBAMACARE"; FEDERAL DEBT CEILING; PRESIDENT OBAMA'S APPROVAL RATING; APPROVAL OF THE FEDERAL BUDGET; DIFFERENCES BETWEEN THE U.S. GOVERNMENT SYSTEM VS. THE BRITISH PARLIAMENTARY GOVERNMENT; INDIVIDUAL PARTY NOMINATIONS; U.S. SENATE SEAT HELD BY KAY HAGAN; REDISTRICTING; PROJECTIONS FOR THE 2014 ELECTIONS FOR THE DEMOCRATIC AND REPUBLICAN PARTIES – GA, POL,

12-15-13

"INTERVIEW WITH JOHN SKVARLA", SECRETARY OF NC DENR

ISSUES COVERED: WETLANDS; STREAM RESTORATION; STATE GOVERNMENT; COORDINATING AGENCIES WITHIN STATE GOVERNMENT; STATE REVENUE AND EFFICIENCY OF STATE GOVERNMENT; STATE BUDGET; THE ENVIRONMENT AND CLEAN WATER AND AIR INITIATIVES; STATE ENVIRONMENTAL REGULATIONS; NC DENR'S OPERATIONAL CHALLENGES; PROTECTING THE STATE'S ENVIRONMENT; STATE PERMITS; MAKING THE STATE ATTRACTIVE FOR BUSINESS; "WIND" POWER PROJECTS – EH, POL, GA

12-22-13

"INTERVIEW WITH NC AGRICULTURE COMMISSIONER, STEVE TROXLER"

ISSUES COVERED: CHRISTMAS TREE GROWERS AND CHRISTMAS TREE PRODUCTION; STATE GOVERNMENT; STATE COMMODITIES; NC AGRICULTURAL PRODUCTS; "GOT TO BE NC" PROGRAM; EXPORTING STATE'S AGRICULTURAL PRODUCTS TO INTERNATIONAL MARKETS; RENEWABLE FUELS; NC PEANUT PRODUCTION; NC COTTON PRODUCTION; NC FAMILY FARMS AND CORPORATE FARMS; U.S. FARM BILL; YOUTH INTEREST IN FARMING; SPECIALTY CROPS EC, GR, FY, POL

12-29-13

"INTERVIEW WITH RAN COBLE", EXECUTIVE DIRECTOR, NC CENTER FOR PUBLIC POLICY RESEARCH

ISSUES COVERED: STATE GOVERNMENT POLICY; THE REPUBLICAN MAJORITY IN NC STATE GOVERNMENT; STATE TAXES; STATE TAX RATE; CORPORATE TAX RATES; ECONOMIC RECOVERY; EMPLOYMENT/UNEMPLOYMENT; CUTS TO THE STATE UNIVERSITY SYSTEM; RURAL ECONOMIC DEVELOPMENT CENTER; FUNDING INFRASTRUCTURE IN NORTH CAROLINA; RURAL/URBAN AREAS; STATE DEMOGRAPHICS AND THE STATE POPULATION; CHILDREN WITH DISABILITIES; PUBLIC SCHOOLS BUDGETS; GOVERNOR'S USE OF VETO – POL, GA, EC, MC

RECORDED PUBLIC SERVICE ANNOUNCEMENTS

Organization/Event: CW BLOOD DRIVE

Length: 30

Dates: 10/1-10/2

Total # of Spots: 20

FY, EH

Organization/Event: LUNG CANCER INITIATIVE 5K

Length: 30

Dates: 10/5 – 11/1

Total # of Spots: 75

FY, EH

Organization/Event: NC CHILDREN'S PROMISE RADIOTHON

Length: 60

Dates: 10/28 – 11/20

Total # of Spots: 72

FY, EH

Organization/Event: PARTNERSHIP FOR DRUG FREE AMERICA

Length: 30

Dates: 10/1 – 12/28

Total # of Spots: 126

FY, EH

Organization/Event: CHAPEL HILL "CHILL SERVICE 5K"

Length: 30

Dates: 10/22 – 11/12

Total # of Spots: 32

FY, EH

Organization/Event: DOWNTOWN RALEIGH ALLIANCE

Length: 30

Dates: 11/21 – 12/3

Total # of Spots: 52

FY, EC

Organization/Event: FREE THE CHILDREN

Length: 30

Dates: 12/26 – 12/31

Total # of Spots: 17

FY, EH, MC

Organization/Event: GARNER CHAMBER BROADWAY VOICES

Length: 60

Dates: 10/28 – 12/8

Total # of Spots: 174

FY, EC

Organization/Event: HEART OF CAROLINA FOOD DRIVE

Length: 30

Dates: 11/15 – 12/8

Total # of Spots: 39

FY, EH

Organization/Event: WALK FOR HOPE

Length: 60

Dates: 10/1 – 10/12

Total # of Spots: 69

FY, EH

Organization/Event: CAROLINA DESIGNER CRAFTSMAN

Length: 30

Dates: 11/28-12/1

Total # of Spots: 18

EC, FY

Organization/Event: GIRLS WORLD EXPO

Length: 30

Dates: 11/18 – 12/29

Total # of Spots: 128

FY

Organization/Event: GIRLS WORLD EXPO

Length: 15

Dates: 12/31

Total # of Spots: 2

FY

PUBLIC SERVICE EVENTS/REMOTE BROADCASTS

12th Annual North Carolina Children's Promise Radiothon

On 11/20/13 DJs from WPLW performed a live broadcast from the lobby of the North Carolina Children's Hospital. The mission was to grow awareness for the hospital and to raise money to benefit the patients, families and improve medical services.

Raleigh Winterfest

On 12/6/13 members of the WPLW staff helped promote the annual Raleigh Winterfest. Raleigh Winterfest is a month long event that promotes the holidays and includes an ice skating rink for families to enjoy. Winterfest also helps to grow awareness for downtown Raleigh businesses and commerce.

Heart Of Carolina Food Drive

On 12/11/13 members of the WPLW staff helped collect food and monetary donations for the Food Bank of Eastern North Carolina. This is an annual event in which Curtis Media and WWPL participate.